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WE SOLVE THE PROBLEM OF VEHICLE HISTORY TRACEABILITY FOR BETTER SECURITY

Problem

Buying a used vehicle is like playing the lottery only more expensive and dangerous.

If in addition the vehicle comes from abroad, chance is at its peak.

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Pain points

Lack of confidence when buying a vehicle

Driver

Missed maintenance deadlines

Omissions or lack of information

Seller

Dishonest sellers

Disguised or undisclosed anomalies

Services

Lack of full traceability

No interconnection between service providers

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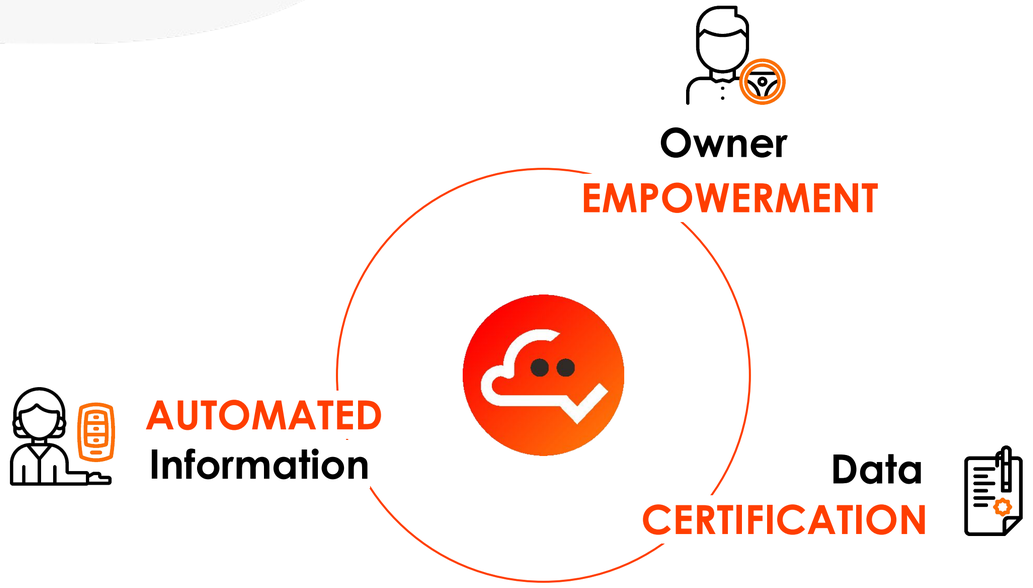
Solution

Create a trusted third party

CodeNekt *is the first blockchain-based app to* ***facilitate interactions*** *between the buyer, the seller, the vehicle and automotive services.*

Vehicle ***maintenance traceability*** *should* ***start at the 1st mile****, leading to better resale value as the car ages.*



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Product

Easiness of Web 2.0 App leveraged by Blockchain and AI technology

Mobile App is provided for each driver,
with all useful information at hand

A unique NFT is created to safely store the data
and the driver app is automatically updated.
No blockchain knowledge needed

A platform accessible to all the parties
buyers, service providers, public administration

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Benefits

Lower the cost *of maintenance by reducing the risk of breakdowns*

Sell better *thanks to the proof of good maintenance*

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Market

A scalable and simple business model

- A free mobile app
- An easier user experience
- Usable all over the world
- Sell the vehicle for a better value
- 1% on each sale

230 Million of transactions worldwide per year

TAM *(Total Addressable Market)=* ***1B cars circulating worldwide***
SAM *(Serviceable Available Market)=* ***230M annual sales****
SOM *(Serviceable Obtainable Market)=* ***target 1% of the sales***

** Europe, North America, South America, Middle East, Asia-Pacific, Africa*

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Market Adoption

Partnership is the key

Free *mobile app for the users with all the features*
SaaS *platform for companies*

Partnership *with maintenance networks, insurers, car dealers, to make them prescribers*

Integration of various ***mobility services*** *to improve user experience*

Support for better organizing mobility for ***CO2 reduction*** *and* ***securing*** *the monitoring of the car* ***from the assembly plant until the end of its life***

Make ***CodeNekt*** *a* ***must-have app*** *in the car ecosystem*

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Competitive Landscape

	CodeNekt	Insurers	Connected devices	Car Vertical	Carfax	Manufacturers
Car data	✅		●	●	●	●
Driver behavior	✅		●			
Loyalty program	✅					
Cost optimization	✅		●			
Deadline notifications	✅	●				●
Blockchain	✅					
AI	✅					
Gamification	✅		●			

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The Team

A variety of skills to address the market

Francis HACHEM

Founder & CEO

Entrepreneur for 25 years in IT, including a company of 50 employees. Committed to the most impossible sporting challenges

Andreas SWAHN

CCO

Serial entrepreneur for 25 years. Founded, scaled and exited multiple companies inc: Abovo, Smartster, EasyChange, Studentis, MegaPhone, EMDS.

Anne-Emmanuelle NETTERSHEIM

CMO

Brand Designer for 10 years with BtoC brands. Specialization in digital and social communication

Jérôme TERMES

CTO

Career in major accounts (IBM, Airbus, Air France) and software publishers as R&D Director. Technical advisor for startups and entrepreneurs

IBM AIRBUS AIRFRANCE

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Advisors

For strengthening the Team

Christophe TURCRY

Automotive & CO2 Strategy

15 years of experience in the automotive functions (PSA Peugeot Citroën)

Philippe GIRARDIN

Fleet Management & Supply Chain

3P (People Planet Profit) transformation
Business architecture
Automotive (Michelin), bank, utilities and telecom market experiences

Augustin De MENTHIÈRE

Scaling Advisor

15 year of experience scaling projects in mobility (Michelin) and 5 years in Web3

Mishael STANLEY

Tokenomics advisor

6 years of experience in Blockchain and Web3 (NFTs, DeFi, metaverse)

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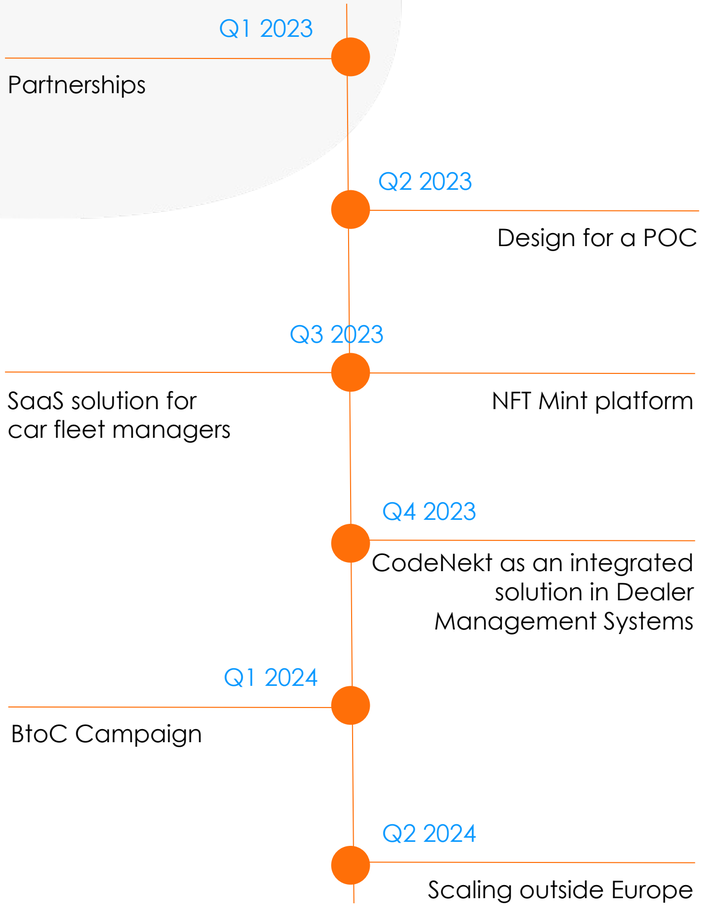
Roadmap

Next steps

1. Partnerships with:
   - Manufacturers
   - Car repairers
   - Software editors for car dealers

2. Go to market with a SaaS solution for car fleet management connected with the mobile app.
   France > Europe

3. BtoC campaign for the use of the mobile app.
   France > Europe



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Ecosystem

Automotive

Technical

Acceleration

CodeNekt has integrated an ecosystem allowing us to be at the heart of the digital and Autotech thinking of tomorrow.

Our choice fell on these structures for technological and network reasons, but also for international expansion.

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Fundraising

2023 - Seed - **Pre money valuation: € 6.6M**

54% Technical Development
- AI algorithms creation
- Web3 protocols integration
- App and web revamp
- CodeNekt for fleet development

32% Marketing & Sales
- 7 up to 15 inside sales + key accounts managers.
- Social media marketing campaigns

*€1M fundraising:
- €800K in equity
- €200K in SAFE (€50K already secured)

14% Infrastructure
Servers / hosting

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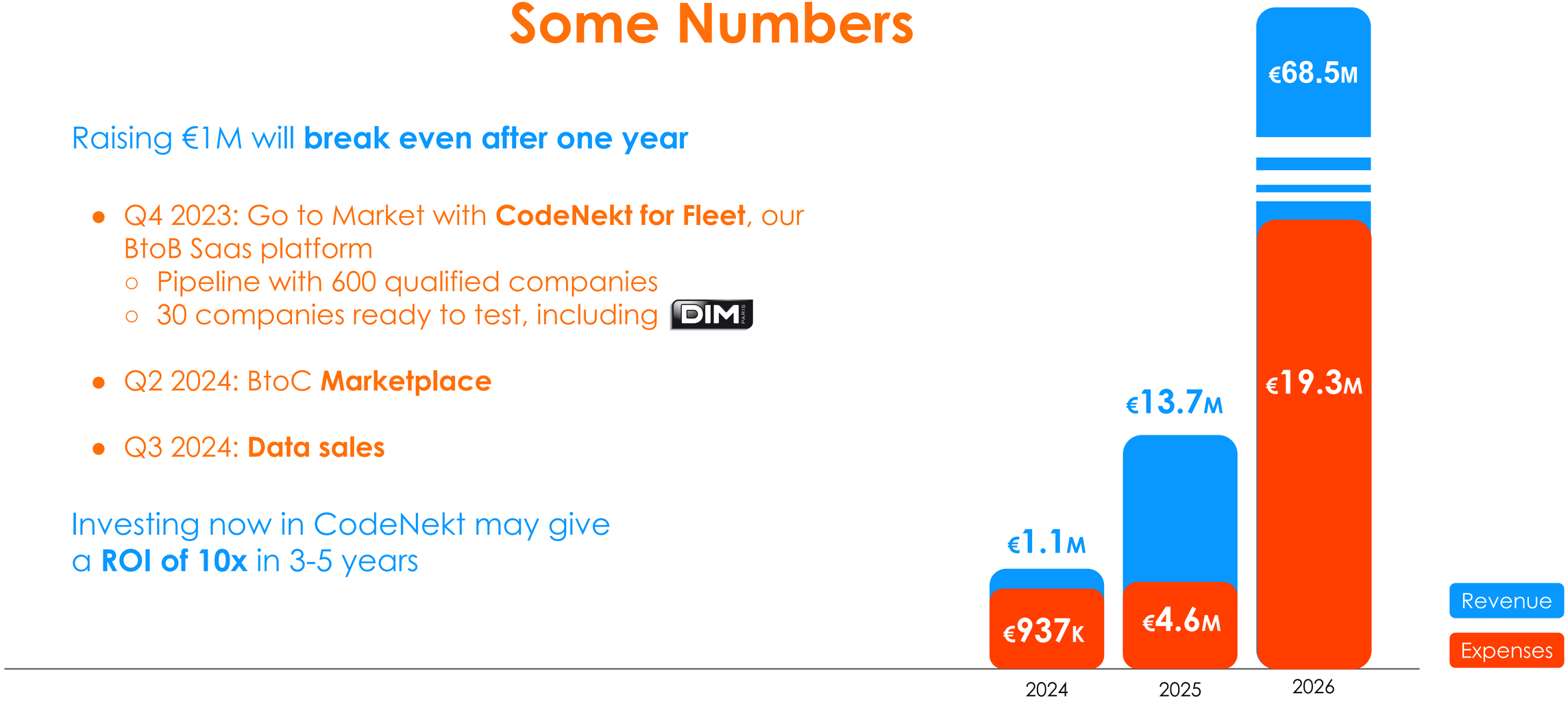
Some Numbers

Raising €1M will **break even after one year**

- Q4 2023: Go to Market with **CodeNekt for Fleet**, our BtoB Saas platform
  - Pipeline with 600 qualified companies
  - 30 companies ready to test, including DIM
- Q2 2024: BtoC **Marketplace**
- Q3 2024: **Data sales**

Investing now in CodeNekt may give a **ROI of 10x** in 3-5 years



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THANK YOU!

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Let's meet

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CodeNekt In The Press

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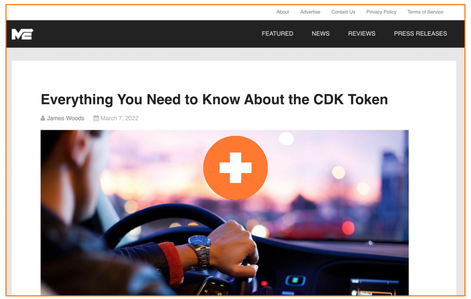

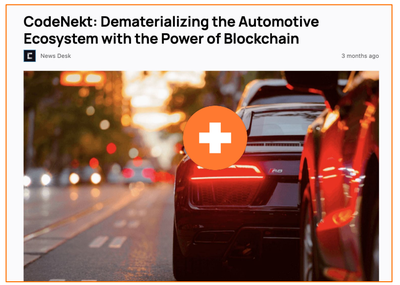

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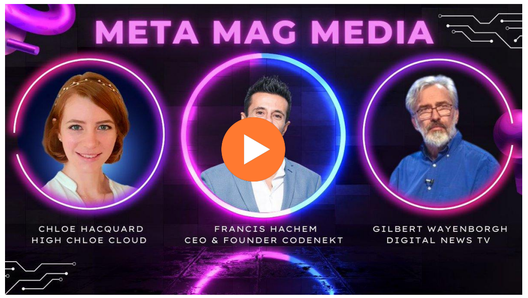
CodeNekt In Interview



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