



CODENEKT

BE THE FIRST ESSENTIAL TRUSTED THIRD PARTY IN THE MANAGEMENT AND SECURITY OF THE CUSTOMER JOURNEY IN THEIR MOBILITY

PROBLEMS



Scattered or lost vehicle documents and invoices

Loss of confidence and discounting of the vehicle



Forget certain obligations (technical control, maintenance, taxes...)

Financial risk (fines, late penalties)



Lack of traceability and transparency of garages

Additional maintenance costs and risk of defective parts



Vehicles represent an important part of the household budget

Purchase, maintenance, formalities, the car is a cost center

SOLUTION

Here is how **CODENEKT** connects the blockchain with reality

- ☁ Store all users & vehicles' informations on a blockchain
- 📊 Use it for **Big Data**, statistical calculations, and to optimize behaviors linked to mobility thanks to artificial intelligence algorithms
- 💎 Tokenize your vehicle, buy and sell it in the form of an **NFT**
- 🚗 Connexion to mobility service



The **CODENEKT app** meets the needs of users



- 🚗 Vehicle informations available 24/7
- 🛡 Digital maintenance book
- 🔔 Notifications of technical deadlines
- 📅 Online appointment booking
- 🔗 All vehicle history
- ♻ Develops eco-responsibility

Data collection is a challenge for all players in the automotive sector. **Drivers** are becoming more and more **connected**, and so are the vehicles. The development of smart cities requires the **collection of information in real time**. Urbanization policies push for **traffic fluidity**. Need to reduce the collective **carbon footprint**.

First application on the market to have a transverse vision of the services provided

Easy to use : Synchronization of information in real time

Enhanced Cybersecurity : Services deployed on the Blockchain for data integrity and security

Free application for users, financed by the services provided to partners (Fidelity program, data analysis, driving analysis)

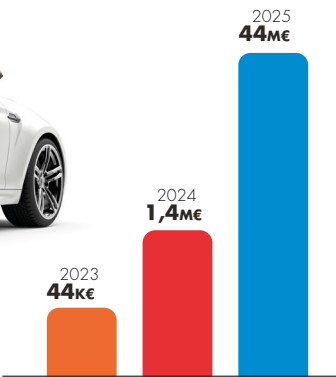


ADAPTATION TO THE MARKET

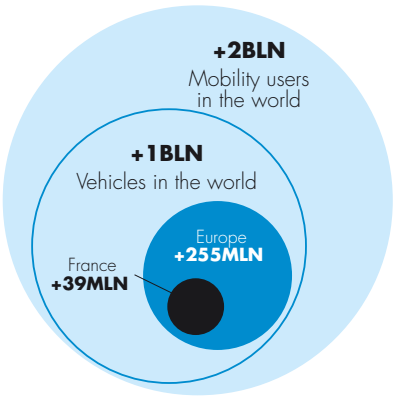
COMPETITIVE ADVANTAGES

A MARKET IN CONSTANT EVOLUTION

Estimated annual sales worldwide



- Insurance companies **36%**
- Garages and car centers **19%**
- Car manufacturers **17%**
- Public administrations **7%**
- Vehicle fleet **16%**
- Smart cities **6%**



FIRST STEPS

SaaS Solutions

Benefits for CodeNekt:

Insurance companies become our prescribers. International opening facilitated. Increase the retention rate thanks to the loyalty points acquired and connected to the management tool. Wide dissemination of communication



CodeNekt **COACH**

A driving coach based on machine learning and artificial intelligence

- INSURANCE COMPANIES

CodeNekt **PRO**

A loyalty tool for garages and automotive centers

- INDEPENDENT AND AFFILIATED GARAGES

CodeNekt **FOR FLEET**

Providing CodeNekt for fleet management

- PRIVATE COMPANIES AND PUBLIC INSTITUTIONS

ROADMAP



MEET THE TEAM



Francis

Founder & CEO

Entrepreneur for 18 years in IT, including a company of 50 employees. Committed to the most impossible sporting challenges



Andreas

CCO

Serial entrepreneur for 25 years. Founded, scaled and exited multiple companies inc: Aboyo, Smartster, EasyChange, Studentis, MegaPhone, EMDS.



Jérôme

CTO

Career in large accounts (IBM, Airbus, Air France, Orange) and software companies as R&D Director. Technical consulting for startups and entrepreneurs.



Philippe

Fleet Management and Supply Chain Advisor

3P (People Planet Profit) transformation. Business architecture. Automotive with tires, bank, utilities and telecom market experiences.



Christophe

Automotive & CO2 Advisor

15 years of experience in the automotive sector in industrial, design and marketing functions (PSA Peugeot Citroën).

THANKS!

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